

## **BUSINESS PRACTICE IN NORWAY, 10 ECTS**

### **“Energy Management in the High North”**

**8<sup>th</sup> – 13<sup>th</sup> AUGUST, 2010**

#### **WHAT IS BUSINESS PRACTICE IN NORWAY?**

The program Business Practice in Norway (BPN) is held each summer on the basis of Bodø Graduate School of Business, Bodø University College (Bodø, Norway). Traditionally, it has been the offer for Russian business students from Saint-Petersburg, Murmansk and Archangelsk. From the year 2007 the program was extended, and brought together managers and students from different Russian organizations. Taking into consideration growing interests to the energy potential of the High North which by common consent is referred international in its nature, Business Practice in Norway 2010 should be broadened in international dimensions as well. As a result, beside the visits to specified Norwegian enterprises and getting experienced with Norwegian style of business together with diverse relevant topics in business administration of energy management included into lectures and discussions, during the program participants from different countries will have a unique opportunity to build international networks and strengthen the team spirit during absorbing social events arranged in a fascinated landscape of Northern Norway.

#### **WHAT TO EXPECT IN 2010?**

The programme is relevant for ambitious students and employees in any firm or organization looking for new international opportunities while keeping and developing awareness of up-to-date approaches to energy management taking into consideration increasing sustainability considerations of modern economy. The programme has a High North-perspective. Relevant issues within logistics and cross cultural business which are of particular importance for conducting business in northern Europe, including Russia, will be emphasized.

In particular, the following energy related areas are the most remarkable in Bodø region:

- Oil-and-gas business in the High North, including development of supply industry (Lofoten and Vesterålen area);

- Water power plant management (Svartisen Kraftverk);
- Recycling management (Iris Salten);
- Minerals production management;
- Electrical power plant management (Bodø Energi);
- Supply industry (Rapp Marine Group);
- And others.

If you have any special preferences about organizations to be visited, please give us feedback as early as possible. Maybe we will be able to include them into the program.

#### **WORKING METHODS**

- Visits to organizations and enterprises of Nordland County (Northern Norway);
- Lectures given by leading professors of Bodø Graduate School of Business and guest lectures;
- Group-work on case-studies and writing daily reports;
- Communicating results of the course in the final report and presentation.

#### **REQUIREMENTS**

- **Target group.** Bachelor degree (at least 3 years completed). No specialization requirements.
- **Language.** English is official language of the program. Therefore, good command of English is of vital importance.
- **Financing.** Course fee, local transportation and administration costs are covered by HiBO. **Travel to/from Bodø is to be arranged and paid by the participants on own expenses**, while accommodation in student dormitories (bed clothes and kitchen stuff should be taken with you or can be rented for the price of NOK 50 per day) and everyday meals (breakfast, lunch and dinner) at the University Canteen during the course will be arranged and financed by Bodø Graduate School of Business.

### **IMPORTANT DATES**

- Application deadline – **15<sup>th</sup> of June, 2010**. The Application Form can be found here.
- Visa application, based on invitation when application is accepted – at least **2 weeks before the trip**.
- The decision regarding acceptance will be done within the 1<sup>st</sup> of July 2010.

**!!! Maximum number of participants will be 30.**

### **OTHER PRACTICAL ISSUES – VISA AND TRAVEL**

**!!!Travel to/from Bodø is to be arranged and paid by the participants!!!**

Bodø Graduate School of Business will issue invitations for participants of the program. This makes it possible for the participants to apply for visa at Royal Norwegian Consulates if necessary.

### **CONTACTS**

If you have any questions, suggestions or comments please feel free contacting us at Bodø Graduate School of Business by e-mail: [nadezhda.surovtseva@hibo.no](mailto:nadezhda.surovtseva@hibo.no),  
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Sincerely yours,

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